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## New Urbanism Film Festival

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# MOU: New Urbanism Film Festival Special Screening

**Event Host** (Organization): \_\_\_\_\_

**Event Contact** (Individual): \_\_\_\_\_

**Event Date:** \_\_\_\_\_

**Event Venue:** \_\_\_\_\_

## OVERVIEW

The New Urbanism Film Festival extends screening rights to \_\_\_\_\_ for \_\_\_\_\_ screening event(s) of up to 90 minutes of films from the New Urbanism Film Festival

## GOALS

1. Engage a broader audience on local issues of urban planning and design.
2. Educate local urban thinkers and civic leaders on urban planning trends worldwide.

## The New Urbanism Film Festival agrees to:

1. Provide 90 minutes of films to screen at the event.
2. Conduct phone interview to discuss local planning issues in host city relevant to organizer.
3. Recommend 15-25 short films from prior NUFF events to screen at event. (Host will select from those films which to screen given time constraints and relevant themes.)
4. Promote the event online via social media and dedicated webpage on the official New Urbanism Film Festival website.
5. Include the event in NUFF's monthly newsletter and calendar.
6. Online Transfer of videos/media as requested by Host.

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## The event host agrees to

7. Pay licensing fee as listed on NUFF site at time of booking.
8. Arrange venue and guest speaker for event.
9. Brand the event as a NUFF event. E.g. “a special screening of the New Urbanism Film Festival hosted by CNU Ontario” or “New Urbanism Film Festival: Seattle” or “Denver welcomes the New Urbanism Film Festival”
10. Review and select films suggestions from NUFF.
11. Screen only the films provided by NUFF.
12. Each screening event must begin with the 3 minute long NUFF teaser. If the host organizes two events, the teaser must play before each event.
13. Not make changes to the film line up after the media has been transferred
14. Provide photos of event to NUFF to use for online and print promotional purposes.
15. Include NUFF logo, website, twitter, and facebook on all promotional material associated with the event.
16. Promote the event online via social media, linking to the official NUFF accounts.
17. Promote NUFF’s call for entries, and the full festival in October, via social media and any relevant newsletter published by Host.

As the event host and contact, I, \_\_\_\_\_, understand that receipt of NUFF films indicates agreement to all these terms.

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## New Urbanism Film Festival

The New Urbanism Film Festival is an annual four day event that takes place in Los Angeles every fall. The festival screens short and feature length films on the topic of the built environment. The festival also includes walking tours, bike rides, art walks, and foodie tours that get audiences out on the town and exploring the city in fun new ways.

Josh Paget and Joel Karahadian founded the festival in 2013 as a way to take the conversation about urban planning beyond the classroom, out of the council chambers, and onto the silver screen. Since then the festival has travelled the world, hosting smaller-scale screenings in Austin, Buffalo, Dallas, Detroit, Fresno, Laredo, Milan, Olympia, Oxnard, Salt Lake City, Shenzhen, Stockholm, Toronto and Venice.